

STOREFRONT

ART AND ARCHITECTURE

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Domestic Arrangement by Andrea Blum

Exhibition Schedule: November 19 - December 31, 1994

Opening Reception: Nov. 19, 6-8 PM


Gallery Hours: Tues-Sat 11-6 PM

Address: 97 Kenmare Street, (corner of Lafayette St.)

For more than ten years, Andrea Blum has installed public projects throughout the United States and Europe, which have a direct sociological and/or historical relationship to the site. Throughout this work, Blum uses a hybrid of informational and audience concerns, to achieve an architectural recontextualizing of the space.

More recently, Blum has developed a group of projects which use furniture as a means for more specific ideas relating to public and private. In her first solo exhibition in New York, "Domestic Arrangement," Blum continues this investigation of the site/audience relationship on a more intimate scale. "Domestic Arrangement" is an installation which uses the iconography of furniture to display psycho-sexual perversions. By addressing the social situations in which one is placed as a result of design i.e. "love seat," "gossip chair," Blum encourages the viewer to examine the inherent complexities of design in public and private settings. "Domestic Arrangement" is the second of three installations, the first was at Galerie Des Archives, Paris, and the third will be at the Lumen Travo Gallery in Amsterdam.

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ANDREA BLUM
DOMESTIC ARRANGEMENT
INSTALLATION

Domestic Arrangement is a series of projects which uses furniture to fetishize aspects of the body. This work is involved with the site/audience relationship and, on a more intimate scale manifests a kind of display for psycho-social behavior. It addresses the social situations in which one is placed because of design i.e. "love-seat", "gossip chair" and the complexities which are raised when placed in a public and or private space.

Domestic Arrangement

Several objects are placed in a space . Their appearance lies somewhere between a small room and large furniture. They are flanked by 4-6 black and white photographic images of themselves and/or of objects like them which are not on display.

These photomurals are surrounded by other drawn images applied directly to the wall (tele-type) of other "arrangements" which use the vernacular of furniture to display a variety of social interactions and behavior.

The installation resembles a Thonet showroom of furniture design.

Objects/Furniture

BodyImage

Untitled

Leg

Photomurals

Banquette

Bunker

Untitled(Neck)

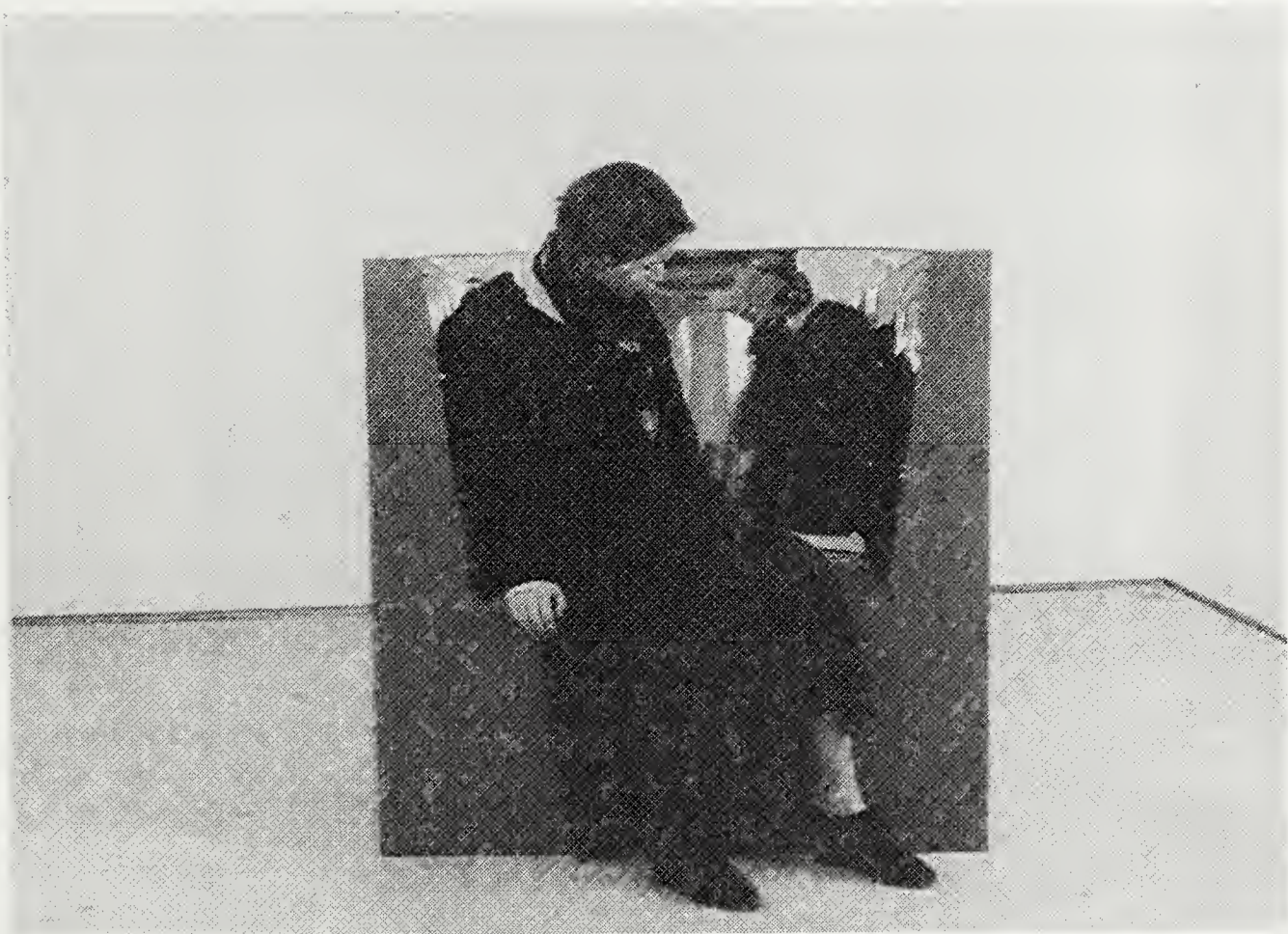
BodyImage

Drawings (Tele-type)

11-15 drawings at 1"=1'scale

Domestic Arrangement:
BodyImage

A chair is made of masonite, a material usually used for the construction of maquettes or prototypes. The interior is lined with mirrored stainless steel reflecting the image of the body and the surrounding room within its structure.



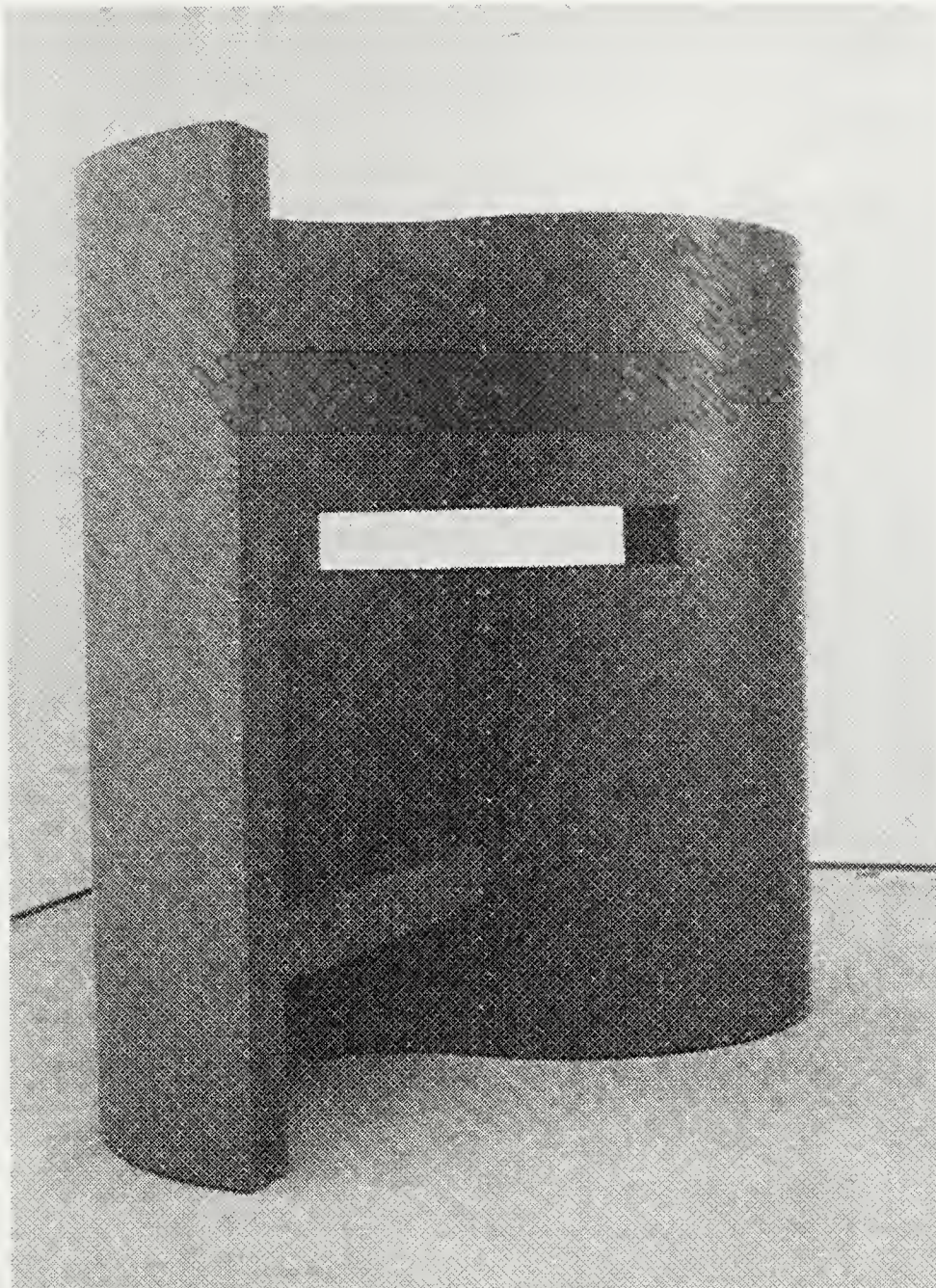
Domestic Arrangement:
Untitled (Neck)

A chair is built of masonite, a material usually used for maquettes and prototypes. In the back of the chair is a hole allowing for the specific view of the back of one's neck. The hole is framed with an industrial fabric which hangs like a cape.



Domestic Arrangement:
Bunker

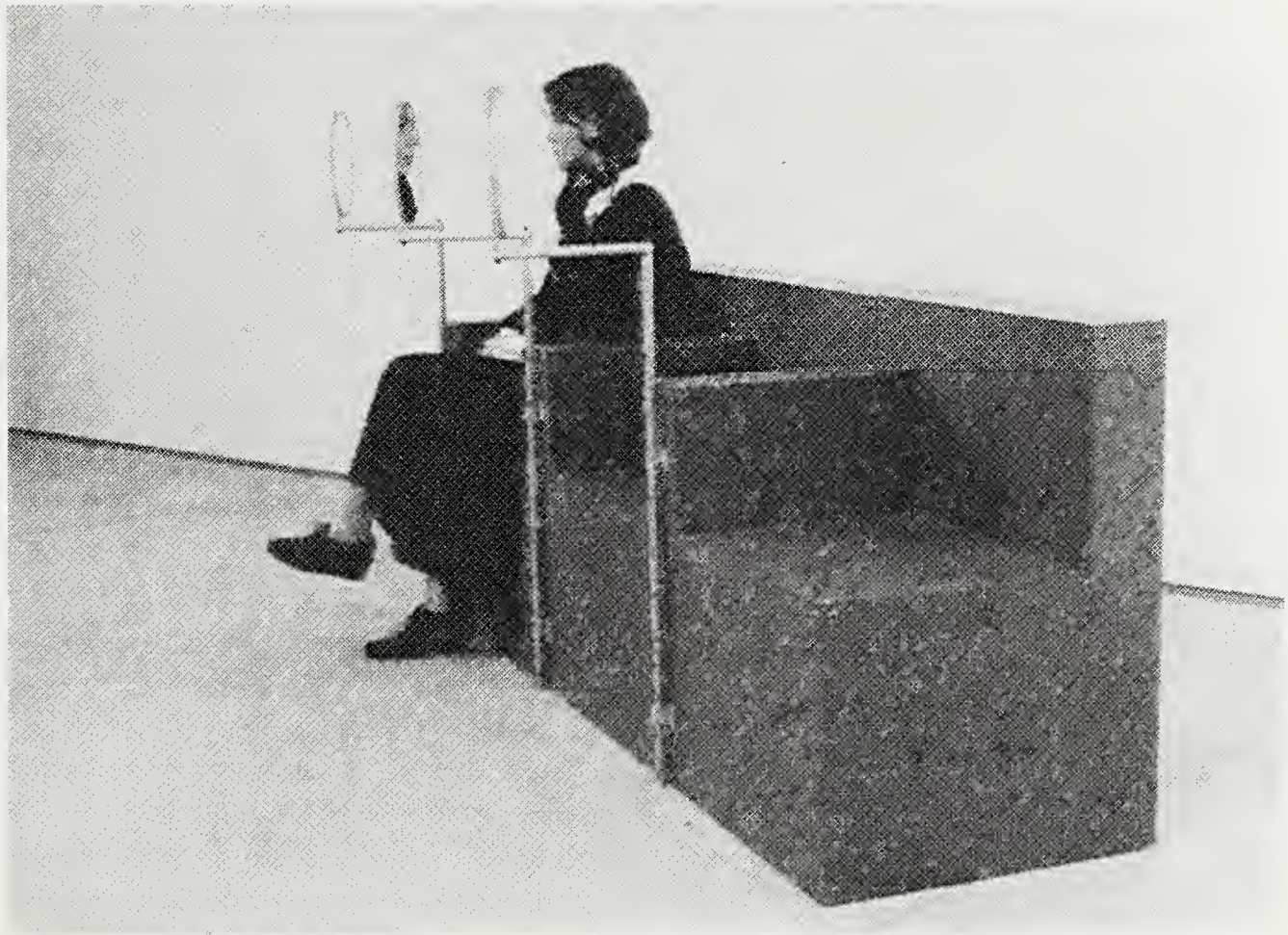
A love-seat is placed in an interior space. It is made of masonite, a material usually used for maquettes or prototypes. It is scaled to obscure the view of the companion except for the peep-hole which reveals the eyes of the other.



Domestic Arrangement :
Banquette

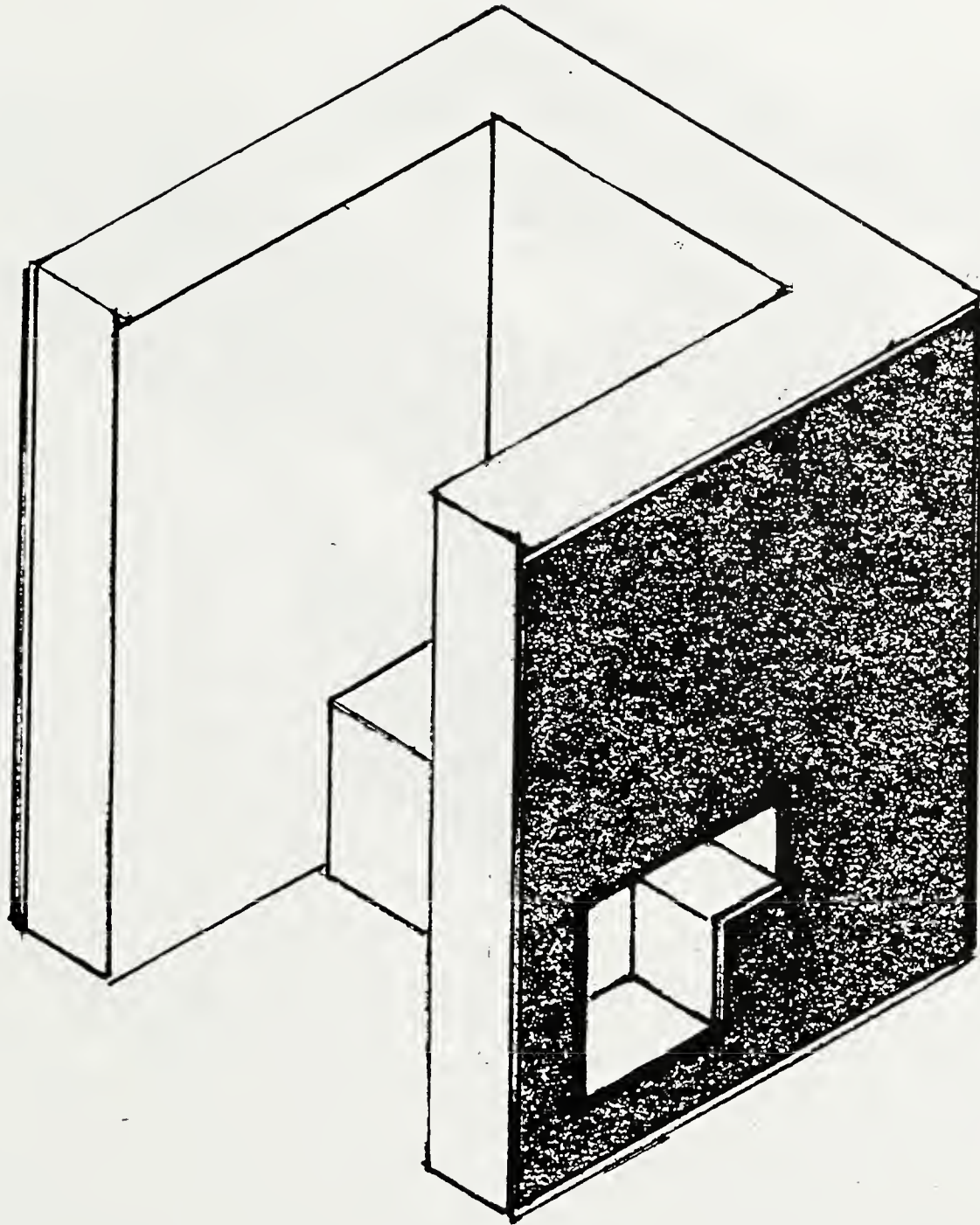
edition of 10

Several chair modules are lined up in a row. They each are made of masonite, a material used for maquettes or prototypes, and each have an aluminum framed vanity mirror attached to its structure. As one sits in a chair, ones image is reflected in the mirror as well as the image of the space behind.



Untitled (LEG)

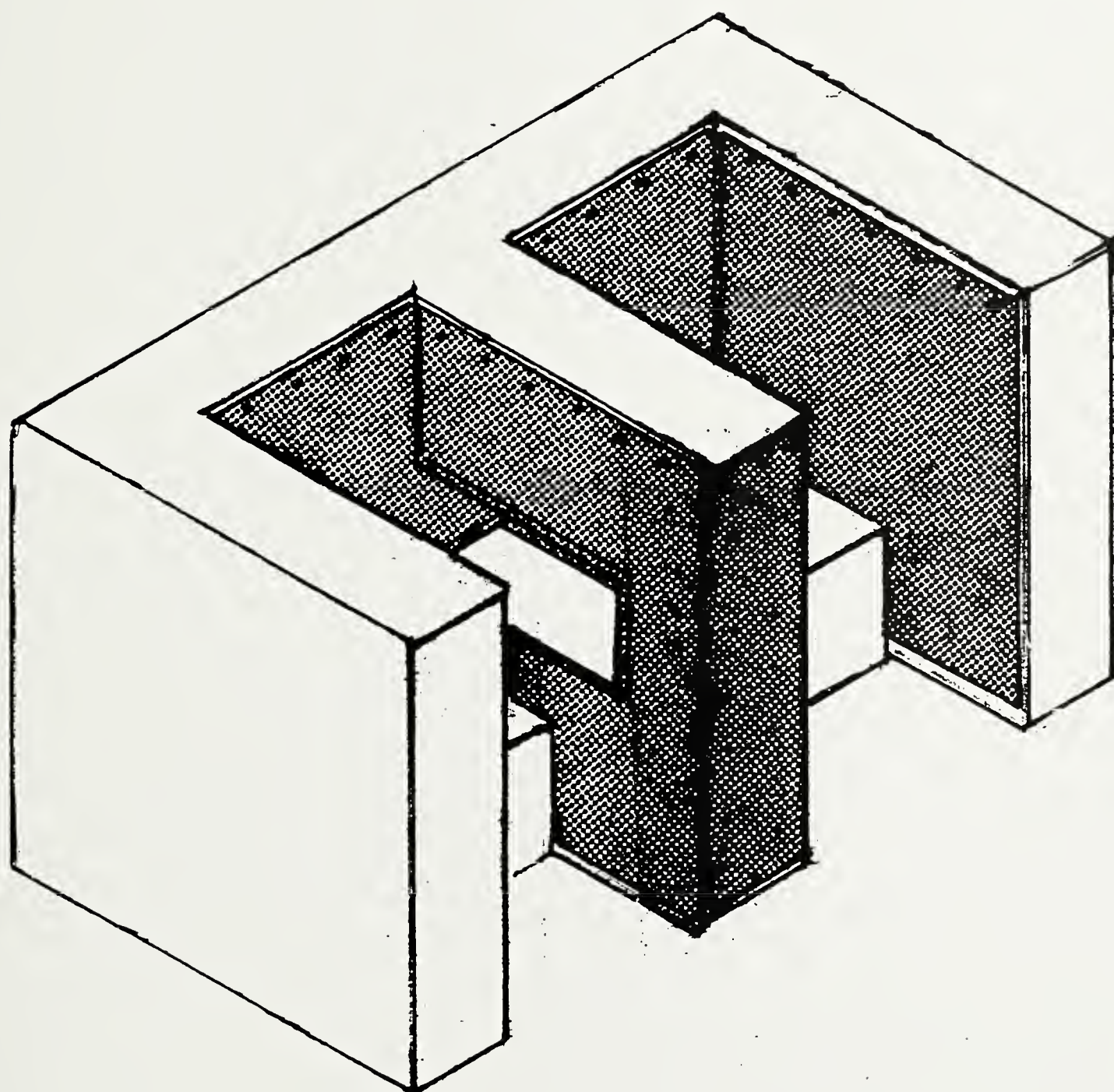
An object is designed to function as a chair while assuming the scale of a small room. The occupant is hidden from view except for an opening which exposes the upper leg for public viewing. The chair is blanketed in a grey fabric which encircles the object and frames the opening.



UNTITLED - LEG

LURE

A love seat is made of two cubicles with a wall separating each side. The wall has an opening which functions as an arm rest for each side scaled to expose only the forearm of each occupant. The entire interior space is lined with grey fabric which cushions the space and frames the opening.



LURE

